2019 In Review

**Total Income:** $116,035

**Total Expenses:** $109,333

**Incomes:**
- Grants: 8.7% ($10,158)
- Exhibit Underwriting: 5% ($5,833)
- Direct Donations: 20.3% ($23,649)
- Programs + Research Fees: 1.2% ($1,432)
- Membership: 15.4% ($18,039)

**Expenses:**
- Exhibits: 5.7% ($6,219)
- Fundraising Events: 5.1% ($5,550)
- Programs: 6.3% ($7,257)
- Gift Store Stock: 0.9% ($999)
- Staff: 51.4% ($56,025)
- Other: 1.9% ($1,674)

Buildings + Grounds: 20.7% ($22,580)
Office Support: 4.2% ($4,536)
Communications: 4.1% ($4,493)
A Look Ahead at 2020

Projected Income
$97,100

- Investments 42.2%
- Direct Donations 19.7%
- Membership 17.5%
- Fundraising Events 9.9%
- Programs 5.6%
- Grants 3%
- Building + Grounds 22.7%
- Exhibits 4.3%
- Museum Store 1.5%
- Research Fees 0.5%
- Communications 4.6%
- Office Support 1.9%
- Other 1.6%
- Staff 57.2%

Projected Expenses
$102,603

- Investments 42.2%
- Direct Donations 19.7%
- Membership 17.5%
- Fundraising Events 9.9%
- Programs 6.2%
- Building + Grounds 22.7%
- Exhibits 4.3%
- Museum Store 1.5%
- Research Fees 0.5%
- Communications 4.6%
- Office Support 1.9%
- Other 1.6%
- Staff 57.2%

Major Projects & Goals

- Commemorate 100th anniversary of 19th Amendment
  ○ Create related legacy projects
- Continue exterior renovations of the McConnell Mansion and interior reinterpretation of the museum
- Plan for the future of archival storage
- Increase volume of archival collections available through online sources
- Engage new audiences through outreach programs and connect with rural communities through collaboration with partners in historic preservation